

# DIEGO VARGAS

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webplasticity.com

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## Overview

*Over 10 years of UX, UI, visual design, and UI development experience for rich web applications.*

*Skilled in the application of user centric design principles to solve user needs and achieve business goals.*

*Managed UI/UX workflows for in house and external contracting teams and held a leading role in strategy and product design.*

*Decision maker in the hiring and erminating process of employees and I have developed a reputation of the guy that can get things done.*

*Currently looking for a position as member of a team, that is imaginative and has the grit to face challenges of the ever-evolving technologies.*

*Natural leader, but above all a team player, not afraid to take charge or follow directions.*

## References

### Madhav Ranjan

Red Bell Real Estate, CIO  
mranjan@redbellre.com - 917.306.5227

### Soma Yarlagadda

Red Bell Real Estate, Lead Developer  
syarlagadda@redbellre.com - 801.580.3048

### Troy Stevens

Clickincome Inc., VP of Operations  
troystevens44@gmail.com - 801.502.7835

### Fletcher Christian

Clayton, Sr. Network & Security Engineer  
fchristian@clayton.com - 801.634.8226

## Work Experience

Jun 2007 - Aug 2017

### Red Bell Real Estate

Midvale, UT - 801.483.4349

#### Lead UX Designer & Art Director

- Responsible for all aspects of research, analysis, content strategy, UI design and usability testing.
- Management and mentoring of designers and front-end developers.
- Responsible for user flows, wireframes prototypes and UI frameworks for large web applications.
- User advocacy.
- Design leadership

Nov 2009 - Apr 2013

### Eagle Gate College

Murray, UT - 801.333.8135

#### Visual and Web Design Instructor

- Mentoring of students in the use of advanced design tools and techniques
- Taught classes such as Web design, Image manipulation, typography, brand development and pre-press.

Jun 2004 - Jun 2007

### Clickincome Inc.

Sandy, UT - 801.563.0675

#### Creative Services Director

- Design Leadership
- Content strategy
- Layout and design of all company products and marketing materials.
- Web and multimedia design.
- Responsible of a team of designers and developers
- Project management.

## Education

### Utah Career College

West Jordan, UT 84088

AAS Degree in: Graphic Design and Multimedia.

Graduated with Scholastic Honors.

## Skills

### Specialization

- Design Leadership
- Research and analysis
- UX Strategy
- Usability testing.
- Interactive Design
- Visual Design (typography, layout and branding)
- UI development.
- Team Management.

### Technical Skills

#### Visual Design:

Adobe CS (Ai, Ps, Xd, Au, Lr, Id)

#### Prototyping:

Balsamiq, InVision, Xd and Sketch

#### Text and Code Editors:

Sublime Text and Visual Studio

#### Markup, Scripting & other Languages:

HTML5, CSS3, SASS, JS, JQuery, and Spanish

#### UI Frameworks & Source Control:

Bootstrap, foundation, and TFS

#### Toolkits and Package Managers:

Gulp and Bower

*"We shape our tools and thereafter our tools shape us" -Fr J Culkin*