DIEGO VARGAS

385.246.3642
diego@wplsty.com

www.webplasticity.com

Overview

I have over 15 years of UX, and design leadership, experience for rich web applications.

I practice the application of user centric design thinking to solve user needs and achieve business goals.

I have managed design teams and held leading roles in strategy and product design.

I am currently looking for a position as a member of a team, that is imaginative and has the grit to face challenges of the ever-evolving technologies.

References

Madhav Ranjan
Red Bell Real Estate, CIO
mranjan@redbellre.com - 917.306.5227

Soma Yarlagadda
Red Bell Real Estate, Lead Developer
syarlagadda@redbellre.com - 801.580.3048

Troy Stevens
Clickincome Inc., VP of Operations
troystevens44@gmail.com - 801.502.7835

Fletcher Christian
Clayton, Sr. Network & Security Engineer
fchristian@clayton.com - 801.634.8226

"We shape our tools and thereafter our tools shape us" –Fr J Culkin

Work Experience

May 2018 - Present
Myriad Genetics
Salt Lake City, UT

Manager User Experience

— Responsible for a small team of senior designers, leading, mentoring, and ensuring the success of multiple products.

— Resource management.

— Strategic cross product development.

Jun 2007 - Aug 2017
Red Bell Real Estate
Midvale, UT - 801.483.4349

Lead UX Designer & Art Director

— Responsible for all aspects of research, analysis, content strategy, UI design and usability testing.

— Management and mentoring of designers and front-end developers.

— Responsible for user flows, wireframes prototypes and UI frameworks for large web applications.

— User advocacy.

— Design leadership

Nov 2009 - Apr 2013
Eagle Gate College
Murray, UT - 801.333.8135

Visual and Web Design Instructor

— Mentoring of students in the use of advanced design tools and techniques

— Taught classes such as Web design, Image manipulation, typography, brand development and pre-press.

Jun 2004 - Jun 2007
Clickincome Inc.
Sandy, UT - 801.563.0675

Creative Services Director

— Design Leadership

— Content strategy

— Responsible of all company products and marketing materials.

— Web and multimedia design.

— Responsible of a team of designers and developers

— Project management.

Education

2002 – 2004
Utah Career College
West Jordan, UT 84088
AAS Degree in: Graphic Design and Multimedia.

Graduated with Scholastic Honors.

Skills

Specialization

— Product Design.

— Research and analysis

— Usability testing.

— Interactive Design

— UI development.

— Team Management.